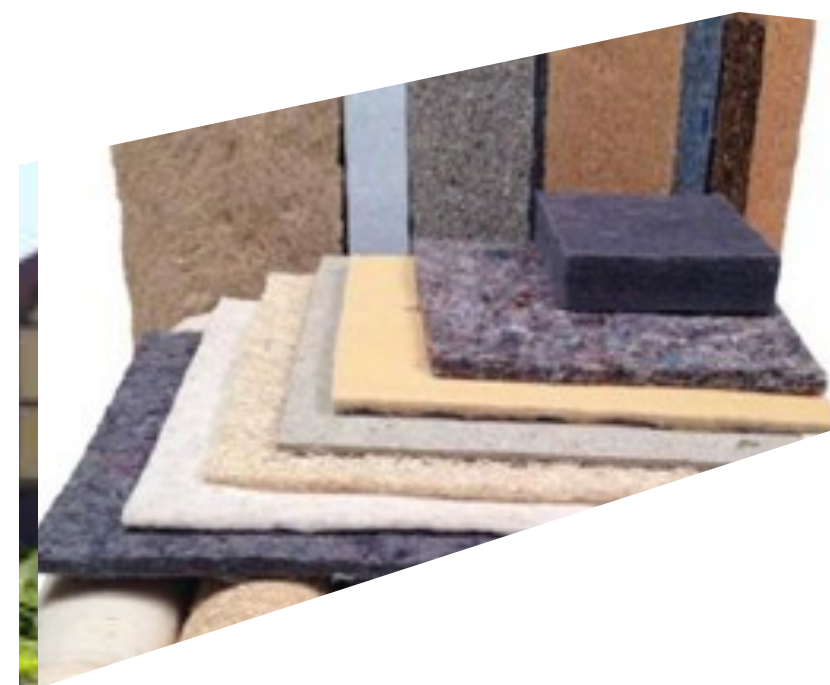


convert

- every fiber matters

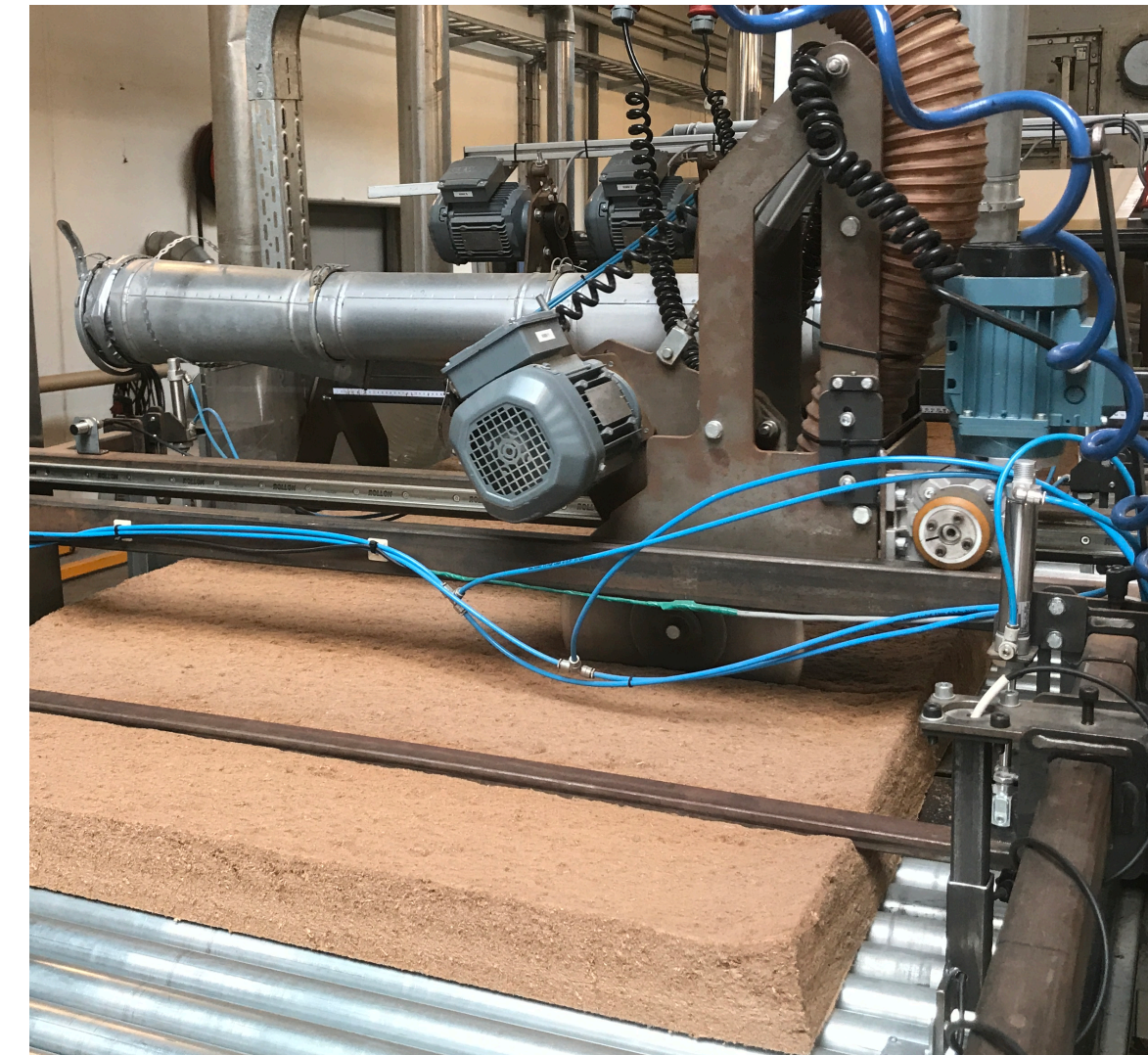
How it all began...



convert



Convert - Building a new factory



Convert - Who are we?

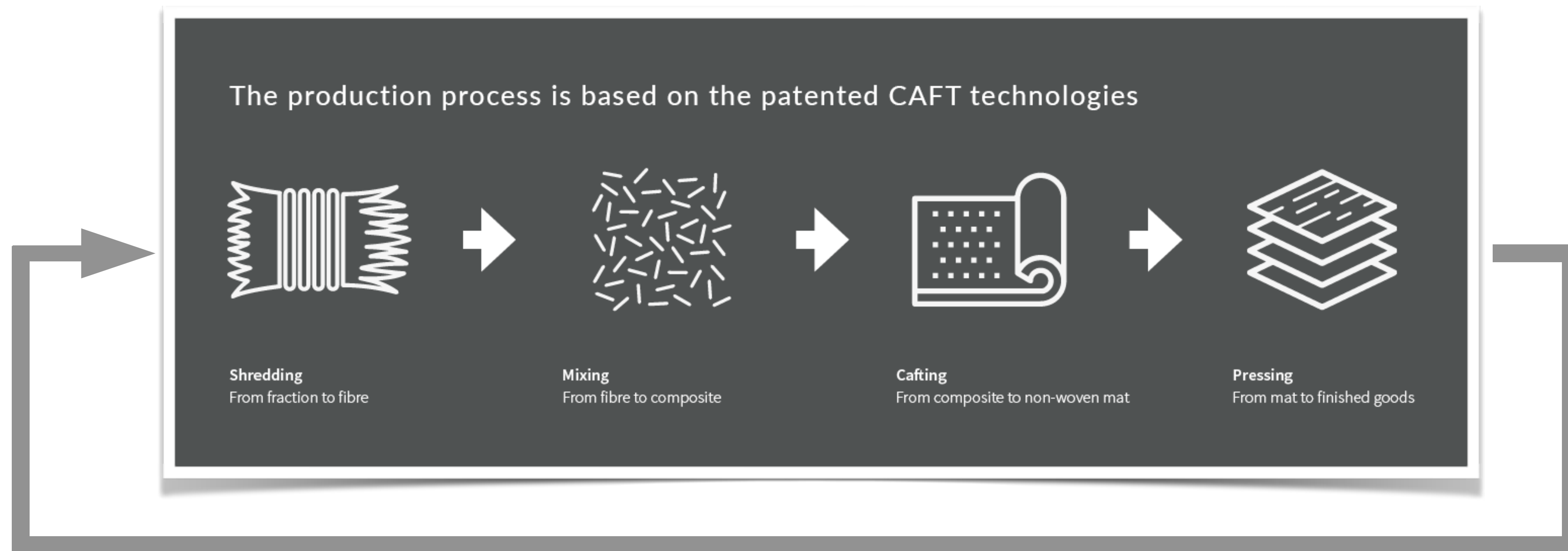
Sustainability and Corporate Social Responsibility is the core of our business and the reason why we built Convert.

Our entire business is dedicated to help our customers towards a greener economy, waste-free production and a better CSR by using new and residual fibres for new, innovative purposes.

Convert is a start-up company founded in 2018 as a joint venture between Kvadrat and Moellerup Estate.



Convert - circular production process



The production process - Upcycled fibers

Textile waste upcycled into new materials



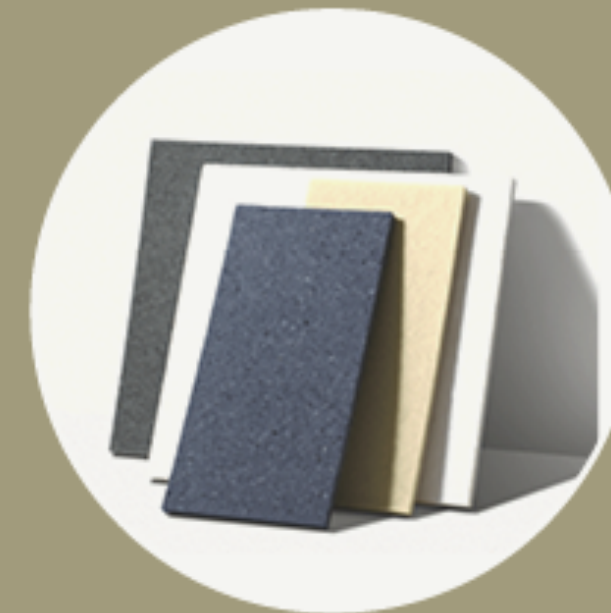
Resource

Textile waste is a valuable resource produced in abundance



Shredding

The raw material is shredded into a basis fibre



Cafting

The fibre is mixed with bonding fibres and processed into a non-woven mat



Pressing

The mat is pressed into finished or semi-finished products

inspiration



Kontakt:



Flemming Hynkemejer, CEO
Tlf: 2010 5103 - fh@convert.as

The production process - Natural fibers

