

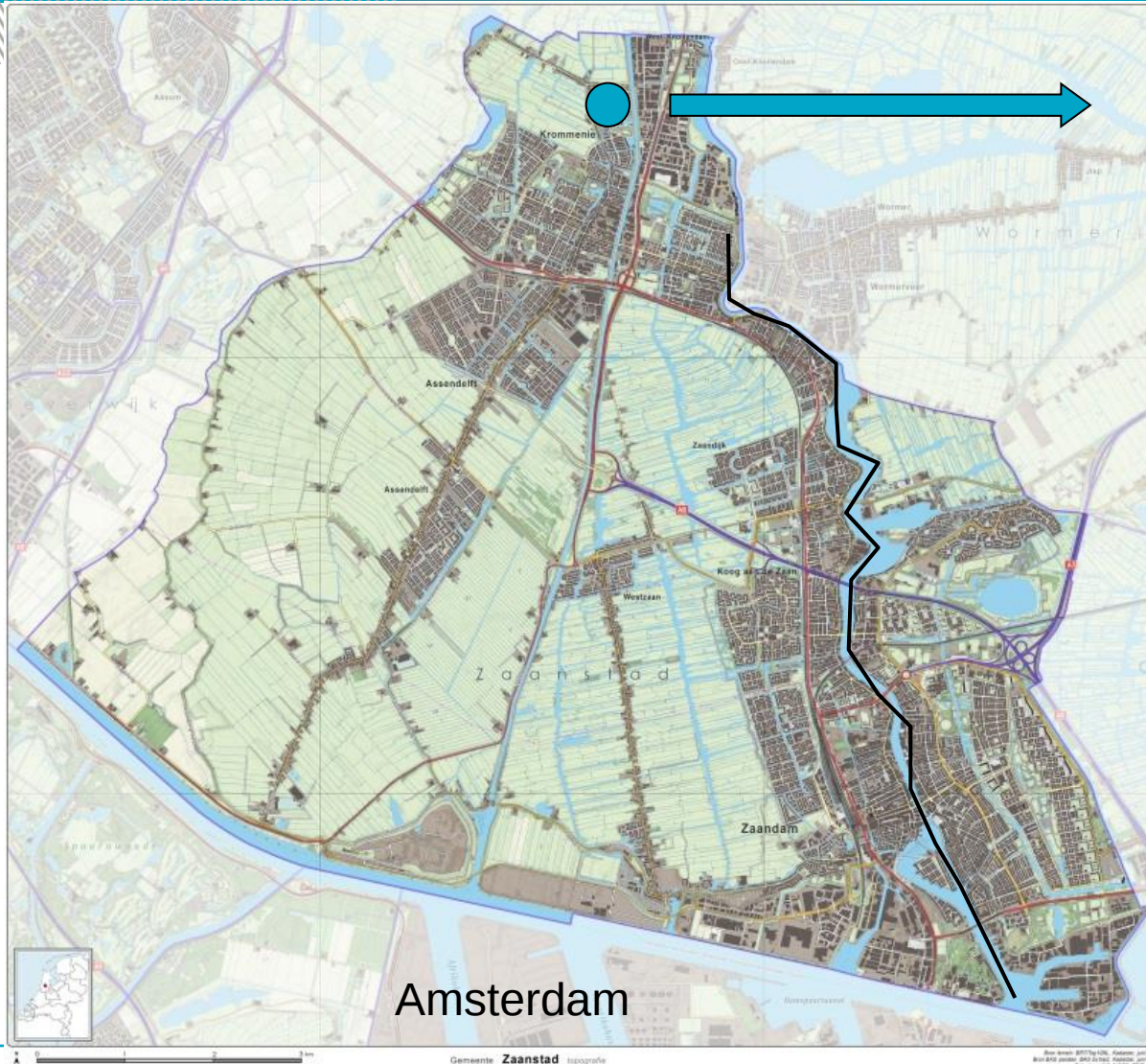
Denmark in Zaanstad

Textiles: the Zaanse approach



Els Lenting

Zaanstad | Introduction



Wieland

In 14 min from A'dam
CS,
European preserved
nature
Historical buildings
Industrie for world
market

Zaanstad | 155.000 Inhabitants, 65.000 households



Zaanstad | dynamics



Zaanstad | living & industrie



Zaanstad | export all over the world



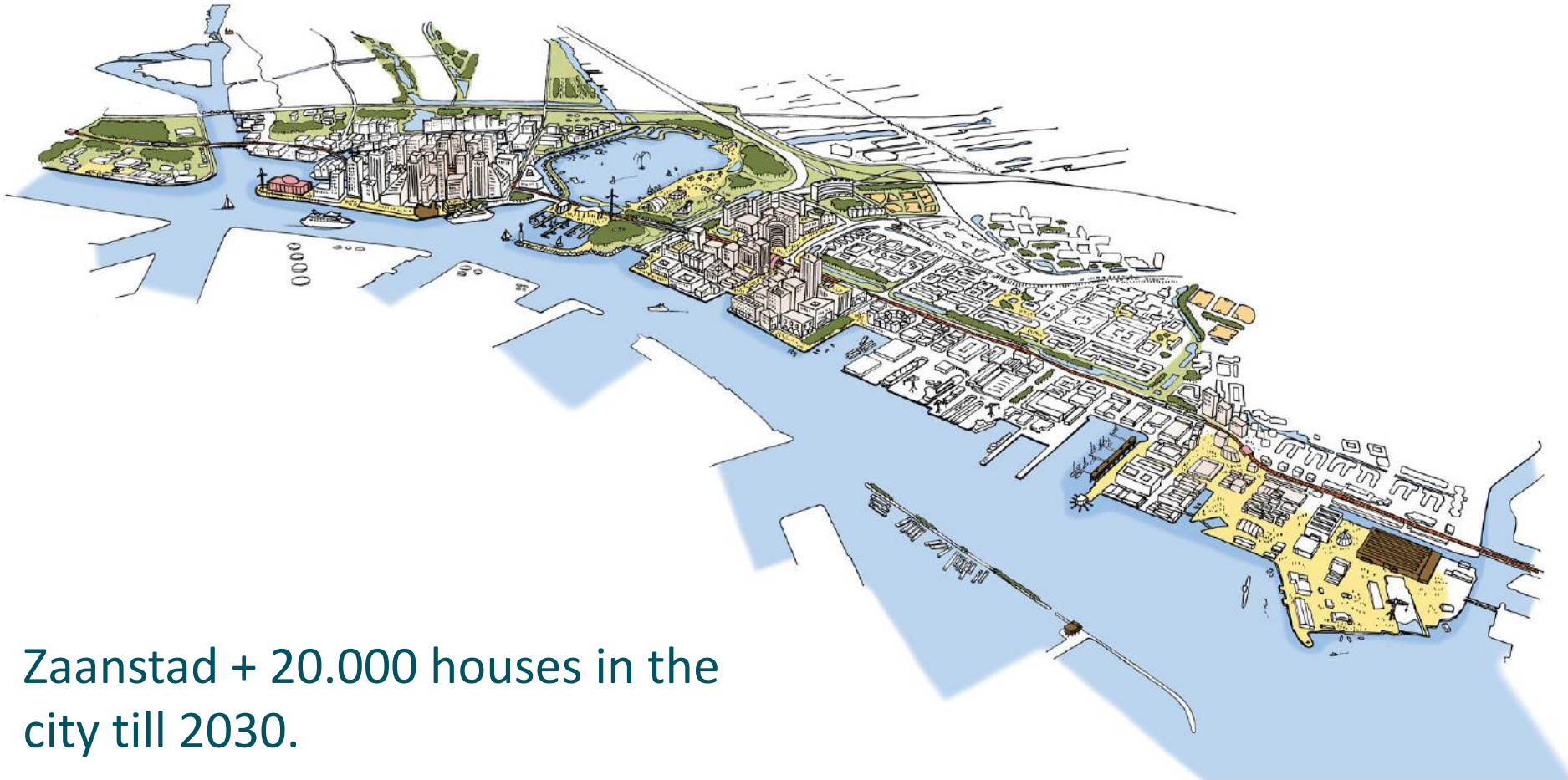
Zaanstad | Zaanse Schans



Ca 2 Mio visitors / yr

ZNSTD

Zaanstad | transformation



Zaanstad + 20.000 houses in the city till 2030.

Zaanstad | circulair economy, waste households

50 % reduce of waste

New system of collecting waste

- € households
- More sustainable

New environmental centre



Goal	Facilitate development sustainable local enterprise with post consumer materials
Why	Sustainability Employability
What	Proces post consumer materials locally (textiles)
How	Intention agreement Circulair Contracts, social hands, subsidy (state aid)

Zaanstad | Zaanse approach textiles

Goals	quantity quality (social) employment
Change in 2017	charity > director Wieland
Assignment	collecting (system) communication (fiber)sorting
Collecting system	  

Next step:
fibers

End |



Questions ?